

Dr.Chetan Chaudhari



Profile

Dr.Chetan Chaudhari is Pune University Rank holder Engineer. He is post-graduate in MBA – Marketing (Year 2002) and has been awarded Doctoral degree in Management by University of Pune in year 2012.

Dr. Chetan Chaudhari has started his career with Bennett Coleman Co. Ltd (Times Group) as Business Development Manager. He has more than 20 years of experience & worked in various capacities in different Management Institutes of repute.

Currently Dr. Chaudhari is currently working as a **Director of Global Business School & Research Centre** and **Dean – Faculty of Management of Dr. D.Y. Patil Vidyapeeth, Pune**. Prior to this he worked as Director (Academics) at MIT World Peace University and Director at Sinhgad Business School, Pune.

Dr.Chaudhari is PhD Guide (Supervisor) in Faculty of Management at Dr.D.Y.Patil Vidyapeeth (Deemed to be University, Pune . Dr. Chaudhari has authored 6 books & published around 30 research papers in various journals and conferences organized across the country including IIM-Indore & IIM- Kozikode.

Dr. Chaudhari is member of Board of Studies, Academic council, Research Advisory Committees of Vishwakarma University, Savitri Bai Phule Pune University , Symbiosis International University and Dr D.Y.Patil Vidyapeeth, Pune.

Dr. Chaudhari is a Secretary of Association of Indian Management Schools (AIMS), Pune Chapter and he is also an consultant trainer in the field of Product design, Branding, Marketing strategy & Customer Relationship Management for various companies of repute.

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