

## Brief Bio and Purpose of Dr. Ananth Rao-Emeritus Professor - Finance (health policy related) as NRF



Dr. Ananth Rao is an Emeritus Professor of Finance, former Dean of Dubai Business School and former Chief Academic Officer (Provost) at University of Dubai (UD). Dr. Rao obtained his PhD in Applied Economics-Banking from University of Minnesota (USA) in 1991, and MS in the same subject from Purdue University (USA) in 1985. Prior to joining academics in 1997, Dr. Rao served State Bank of India – a premiere commercial bank in India in various Managerial roles for 15 + years. He is an active professional member of Financial Management Association (FMA) International – USA and Institute of Management Accountants (IMA) – USA. Dr. Rao is an active researcher in the areas of Health Finance, Enterprise Risk Management, Investments, Bank Management, Assets and Liabilities Management, Corporate Finance, Stability of Emerging Financial Markets, Derivatives, and Efficiency of Financial Services Firms, and Artificial Intelligence. More details of his 49+ peer reviewed publications can be accessed via <https://loop.frontiersin.org/people/1459197/publications>; <https://orcid.org/0000-0002-8110-5423>

Dr. Rao has executed several consultancy projects for Dubai Chamber of Commerce & Industry, more than 6 Companies in Dubai and UAE, besides USAID projects for capacity building of two business schools in Iraq. He was instrumental in building research capacity of HEIs in India via international collaborations through competitive bidding of research projects through USAID /NIH/CDC/EU grants in Data Analysis, Finance, Health, Supply Chain & Logistics and ICT domains. Dr. Rao is currently freelance research consultant advising Nitte Education Trust and Ramaiah Group of Institutions in Bangalore (India) in building research capacity through international collaborations. Dr. Rao was instrumental in leading the business school team for earning the coveted AACSB (Association to Advance Collegiate Schools of Business) international accreditation to UD business school in 2009, subsequently maintaining it in 2014, and 2019. As a AACSB official volunteer, he served as PRT member on visits to many business schools in India, Moscow, Kuwait, and the UAE for AACSB initial accreditation of the schools, besides serving mentor of few schools. More details of his accomplishments can be viewed via LinkedIn: [https://www.linkedin.com/in/ananth-rao-2964a11?authType=NAME\\_SEARCH&authToken=IGCG](https://www.linkedin.com/in/ananth-rao-2964a11?authType=NAME_SEARCH&authToken=IGCG)

### **Mohammed Bin Rashid School for Government (MBRSG) - Dubai has engaged him from April 2022 as a Non Resident Research Fellow (NRRF) to undertake the following Public Health Related Research Work remotely.**

1. Undertake collaborative research covering:
  - 1.1 Healthcare System towards improving Universal Health Coverage (UHC) and implementing Global Health Security Agenda (GHSA), in the UAE and India.
  - 1.2 Applied Finance strategies for economic development through FDI and in improving market efficiency in the two economies.
  - 1.3 Quality Education Strategies for in HEI in both economies to meet international standards like AACSB for business & management education.
2. Graduate Curriculum development in HEI in new emerging areas such as Fintech, Healthtech, and Edutech and Logitech; and aligning the Curriculum to Qualification Framework (QF) Grids.
3. Provide advisory services to HEI in UAE and India to build their capacity in interdisciplinary research, teaching and community service to meet international AACSB Standard on items stated in 1-3 above.
4. Through 1-4 items address SDG gaps in the two economies periodically.
5. Whenever the need arises bid international projects (through NIH, CDC, EU and Australia) related to the above areas internationally by engaging academia, industry and the community.
6. Deliverables from activities 1-5 include: research reports (1-2 per year) publishable in peer reviewed journals and white papers (1-2 per year) after presenting in appropriate conferences and symposia.